

Marquette Interchange Clybourn Exercise

This exercise is to develop sample Public Information and Labor and Business Capacity outreach concepts based on the scenario described below.

Your team has been assembled to identify and address community outreach issues for the Clybourn phase of the Marquette Interchange Project. Specifically, to create strategies for meeting the community's information needs and the outreach needed to link the project's labor needs and Disadvantage Business Enterprise (DBE) opportunities.

Examples could include impact on individual property owners with some of the issues being: access, closures, alternative routes, parking, construction schedules, noise and dust levels and hours of construction. In addition to public information, think about outreach strategies for job opportunities and DBE contracting opportunities specific to this project.

SCENARIO:

The downtown Milwaukee Marquette interchange is at its functional end. Preliminary work must be completed before major phases of the project get underway. Work begins along Clybourn Street and includes constructing three retaining walls along Clybourn Street and I-94, Tory Hill Bridge construction, drainage system reconstruction, temporary bridge supports for NB I-43, reconstruction of the 16th bridge over I-94 at Tory Hill and utility line relocation.

Large Group Report Out

The three items to report back to the large group are:

1. How you will provide Public Information within your community.
2. How you will provide information on business opportunities on the project within your the communities.
3. How you will provide information on job opportunities on the project within your communities.

To work through these questions and report your experiences, your team will need to identify:

Note taker – someone at your table that can take notes and highlight ideas

Reporter – someone at your table who can provide an overview of the results of your discussions to the larger group.